

INVITATION TO SPONSOR

You are cordially invited to serve as a sponsor of the *World Oil* HPHT Drilling and Completions Conference, to be held from the 29th – 30th September 2010 in Houston, Texas at the Norris Conference Center. Following the highly successful HPHT events of the past, this conference will continue as a two-day event to provide ample time for the discussion of HPHT drilling and completions.

As a sponsor, you will have the opportunity to position your company as the technological leader in this increasingly important area. In addition, the networking opportunities afforded by an industry gathering provide the personal contact necessary for business development efforts. This event has featured delegates representing companies such as Anadarko, Baker Hughes, BP, Chevron, ConocoPhillips, Devon, Dominion, Encana, Nexen, Saudi Aramco, Schlumberger, Shell and StatoilHydro.

The 2010 conference will be a high level, two-day technical conference devoted to knowledge sharing and best practices in High Pressure High Temperature Drilling.

The advisory board for this conference is made up of industry experts from service and operators alike. They include: Board Chair: Michael Payne, BP / Mark Riding, Schlumberger / Jim Raney, Anadarko Petroleum Corp / Earl Shanks, DTC International / Kirk Huber, Baker Hughes / Brian Skeels, FMC Technologies / Ken Young, Stress Engineering / Gary Devlin, Cameron / Kaz Javanmardi, Shell E&P Technology Wells / Ian Penman, Halliburton / Brod Sutcliffe, Weatherford

This conference is available to exhibitors to maximize service companies' exposure and participation by operators.

Thank you for your interest and consideration.

Many thanks,



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World Oil HPHT

DRILLING AND COMPLETIONS CONFERENCE

Prices are in effect until **April 02, 2010** at which time they will increase.

☑ Gold Sponsor – RESERVED – BAKER HUGHES

☐ Silver Sponsor: \$18,500

- Limited to Five sponsors
- Logo and name on all signage and in all pre-event marketing (including print advertisements to global circulation of approximately 35,000 readers) promotional brochure, e-mails and web site (sponsor logo and link), and onsite program guide
- Speaker consideration
- Company literature on conference CD given to delegates
- Named sponsorship of one of the breaks
- Three (3) delegate passes to the event
- 10% discount on all additional seats outside of complimentary passes
- 10 x 10 ft booth space in a highly trafficked area. Breaks and reception held at exhibit space.

☐ Coffee Break Sponsor – USD \$15,500

- Sponsorship of conference refreshment breaks, two each day of the conference
- Coffee mugs with your company logo at coffee breaks
- Logo and name on all signage and in all pre-event marketing (including print advertisements to global circulation of approximately 35,000 readers) promotional brochure, e-mails and web site (sponsor logo and link), and onsite program guide
- Foam core sign including your corporate logo will be placed at break entrance and exit
- Two (2) attendees pass to conference
- 10% discount on all additional seats outside of complimentary pass
- 10 x 10 ft booth space in a highly trafficked area throughout entire conference

☐ Day One Reception Sponsorship–USD \$11,500

- Limited to two sponsors
- Recognition as Underwriter of The Wine Tasting at close of day one of the conference
- Recognition in conference marketing materials, including: e-mails and web site (sponsor logo and link), and onsite program guide
- Foam core sign including your corporate logo will be placed at reception entrance and exit
- Two (2) delegate passes to the conference
- 10% discount on all additional seats outside of complimentary pass
- 10 x 10 ft booth space in a highly trafficked area throughout entire conference

☐ Continental Breakfast Sponsor – USD \$7,500 / day

- Limited to one sponsor per day
- Napkins with your company logo used at the breakfast
- Name on signage and pre-event marketing
- Foam core sign including your corporate logo will be placed at breakfast entrance and exit
- Two (2) attendees pass to conference
- USD \$100 discount on all additional seats outside of complimentary pass

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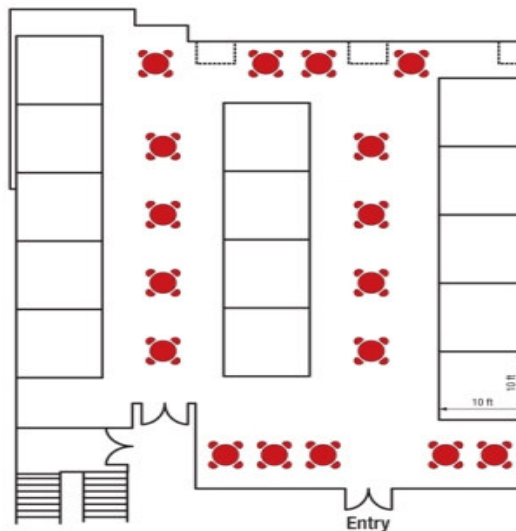
DRILLING AND COMPLETIONS CONFERENCE

□ The Program Print Sponsorship—USD \$5,500

- Underwriting sponsor of the conference program
- Recognition as the program print sponsor
- Company information included in program
- One (1) delegate pass to the conference
- USD \$100 discount for company clients to attend the event

□ Exhibitor Only: \$3,650

- Company information included in program
- 10 x 10 ft booth space in a highly trafficked area throughout entire conference
- One pass to conference
- USD \$100 discount for company clients to attend the event



*This is to confirm that our organization will serve as a _____ sponsor of the World Oil HPHT Drilling and Completions Conference. This also authorizes use of our company name and/or logo in connection with the marketing of this event. Payment terms are net 30 days. **50% non-refundable deposit due within 30 days of receiving invoice. Payment in full due before 28 September 2010.***

Name	Signature	Title
Company	Date	
Phone Number	Email	
Address		

Thank you for your support of this industry discussion on HPHT Drilling and Completions. Please fax back to: Hadley McClellan; Gulf Publishing Company FAX: +1-713-520-4479