

2010 WOMEN'S

GLOBAL LEADERSHIP

CONFERENCE IN ENERGY & TECHNOLOGY

HOUSTON

SPONSORSHIP INVITATION

The seventh installment of the "Women's Global Leadership Conference in Energy & Technology" (WGLC) will take place in Houston, TX USA 27 – 28 October 2010 at the Westin Galleria Hotel. This important conference is organized by Gulf Publishing Company and hosted by its two energy publications, *World Oil* and *Hydrocarbon Processing*.

The Women's Global Leadership Conference is **the largest women's event in the industry, and the only one that focuses on discussing the industry's key environmental, economic, professional development and human capital issues in one setting.** This means that attendees leave with an increased understanding of the full range of pertinent issues and an increased ability to be change agents in our industry.

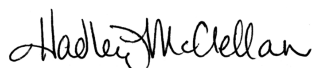
Since the first year of this conference, it has grown in recognition, attendance, sponsors and support. This conference will continue to encourage the growth and leadership of women in the industry and the respect and knowledge of energy and technology. It is because of encouragement from corporations and people such as you, that makes the Women's Global Leadership Conference in Energy & Technology a continued success!

Sponsoring companies benefit in a number of ways:

- Recognition as a thought leader addressing issues that are critical to the future of our industry
- Opportunities to promote your company brand through a multitude of communication vehicles (PR, print, advertising, web, onsite) to the largest audience of women in the industry
- Opportunities to meet and network with leaders in the industry by being a part of the Advisory Board and speaking agenda

We invite you to partner with us on this tremendous event. Start receiving benefits of aligning your company with WGLC by online and print advertisements now! Thank you for your consideration.

Regards,



Hadley McClellan
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SPONSORSHIP OPPORTUNITIES

- **The Platinum Sponsorship**– (Not Available - reserved by Ernst & Young LLP)
- **The Gold Sponsorship**–**USD \$45,000** (Reserved: Schlumberger)
Same as Silver sponsorship plus:
 - Underwriter and sole sponsor of one of the following (instead of break sponsor): advisory board/speaker dinner, luncheon or networking breakfast, and opportunity to give brief remarks from podium
 - Designated table with company recognition at conference luncheon
 - 10% discount on all additional seats outside of complimentary passes
 - Invitation to private cocktail reception with conference VIP attendees
- **The Silver Sponsorship**–**USD \$30,000** (Reserved: Aramco Services Company / Chevron / Marathon Oil Company)
 - Seat on advisory board and invitation (1) to advisory board/speaker dinner
 - 2 speaker opportunities for breakout sessions
 - Sponsorship of a conference refreshment break
 - Ten (10) delegate passes to the event
 - 10x10 ft booth space in a highly trafficked area
 - Recognition in all conference marketing materials, including advertisements in *World Oil* and *Hydrocarbon Processing*, promotional brochure, e-mails and web site (sponsor logo and link), and onsite program guide
 - Corporate giveaway in conference bag
 - USD \$100 registration discount for company clients
- **The Wine Tasting Sponsorship**– (Not Available - reserved by Baker Hughes & SAP America, Inc.)
- **The Conference Give Away Bag Sponsor**–**USD \$8,750**
 - Underwriting sponsor of the conference bag to be given to each attendee at registration
 - Company name and logo printed on one side of the conference bag (conference logo printed on the other side)
 - 10x10 ft booth space in a highly trafficked area throughout entire conference
 - Corporate giveaway in conference bag
 - Two (2) delegate passes to event
- **A Full Conference Exhibitor Sponsor**–**USD \$3,675**
 - Listed as Exhibiting Sponsor in conference marketing/program/website
 - 10x10 ft booth space for entire two days at conference (including workshops)
 - Conference announcement to general session recognized as exhibitor
 - USD \$100 discount for company clients to attend the conference (excluding workshop)

SPONSORSHIP AGREEMENT

The undersigned is confirmed as a sponsor as indicated above. Payment may be made by check within 30 days of receipt of invoice. This also provides Gulf Publishing Company permission to use your logo to market this event. 50% non-refundable deposit due within 30 days of receiving invoice. Payment in full due before 27 October 2010.

Print Name

Title

Company

Telephone

Billing Address

Contact Email Address

Signature

Date

Please sign & return to: Hadley McClellan, Gulf Publishing Company
at Events@GulfPub.com or FAX: +1 (713) 520-4479.